

SAVE THE DAY

Your superpower: rescuing employees from the stress of how to save for college.

Save the day by giving your employees with families something that:

- provides tax-free savings¹
- they care deeply about
- is free to your company
- is easily administered through direct deposit
- requires no reporting for you

It is ScholarShare 529 Workplace Savings!

You can be an HR Hero and assist your employees in their quest to improve financial wellness by helping them save for college through ScholarShare 529 Workplace Savings.

Now that's super!



¹When used for qualified higher educational expenses.

JOIN THE LEADERS

Join forces with the best!

When you offer ScholarShare 529 Workplace Savings, you'll be in good company. Some of the largest and best companies to work for in the U.S., from tech giants and health systems to state agencies and small- and medium-sized businesses, already offer ScholarShare 529 Workplace Savings for their employees.

"It sounded like a great benefit and when we looked more closely, the fact that it wasn't going to cost the employer anything and that there was zero reporting required was a huge plus."

**—JACQUELINE LOZANO
SENIOR HUMAN RESOURCES ANALYST,
CITY OF CHINO**

"It didn't cost the company anything. Being in HR, you want to offer compelling benefits to your employees, and we thought it would be something our employees with college-bound kids would appreciate."

**—TAMARA MCPHERSON
HR MANAGER,
SYSTEM PAVERS**

"It was really easy to understand. ScholarShare 529 made it simple by giving us literature that clearly outlines what the commitment from HR entails."

**—FELICIA WILLIAMS
EMPLOYEE BENEFITS
ADMINISTRATOR,
L.A. CARE**

ScholarShare529SM
WORKPLACE SAVINGS



SHARE SOMETHING POWERFUL

Tax benefits and low expenses can mean more money to help save the day for your employees.

ScholarShare 529 Workplace Savings has the power to make it easy for your employees to maximize every dollar they save, thanks to:

- Low expenses: half the cost of the national average²
- 100% tax-free growth



By saving with ScholarShare 529, your employees will be better prepared to share something powerful with their children—higher education.

Some other things to keep in mind regarding ScholarShare 529:

- **FLEXIBLE** Use at colleges and vocational schools across the U.S. and abroad for tuition, room, board, books and more.
- **AFFORDABLE** Contribute a small amount per month or up to thousands of dollars at a time.
- **ACCESSIBLE** Parents, grandparents, aunts, uncles and even friends can contribute.
- **ADAPTABLE** Donors can change beneficiaries. Funds can be used for other purposes (subject to taxes and penalties).



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²Source: ISS Market Intelligence 529 College Savings Quarterly Fee Analysis Third Quarter 2020. ScholarShare 529's average annual asset-based fees are 0.26% for all portfolios compared to 0.57% for all 529 plans.

LET US HELP

Let ScholarShare 529 Workplace Savings be your trusty sidekick!

HR heroes like you shouldn't have to deal with hassle. And with ScholarShare 529 Workplace Savings, you won't.

To get going, all you have to do is assign a payroll slot and partner with your dedicated ScholarShare 529 representative to handle the rest.

Here are a few quick but powerful reasons why ScholarShare 529 Workplace Savings can be super for your company:



Easy to set up
Simply assign a payroll slot for contributions.

Easy to manage
Let us help educate your employees.

Easy to maintain
Employees manage their own account online.



No employer costs

No reporting

No contract required

Get started today: [ScholarShare529.com/employer](https://www.scholarshare529.com/employer)

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To learn more about the California 529 College Savings Plan, its investment objectives, tax benefits, risks, and costs, please see the Plan Description at [ScholarShare529.com](https://www.scholarshare529.com). Read it carefully. Check with your home state to learn if it offers tax or other benefits such as financial aid, scholarship funds or protection from creditors for investing in its own 529 plan. Consult your legal or tax professional for tax advice. Investments in the Plan are neither insured nor guaranteed and there is the risk of investment loss. If the funds aren't used for qualified higher education expenses, a 10% penalty tax on earnings (as well as federal and state income taxes) may apply. Non-qualified withdrawals may also be subject to an additional 2.5% California tax on earnings. TIAA-CREF Individual & Institutional Services, LLC, Member FINRA, distributor and underwriter for the California 529 College Savings Plan. 1335514